

# SOCIAL MEDIA TRAINING WITHOUT THE JARGON



## Set up your Social Media 3 day Workshop

Designed for Small Business Owners and Start-ups this three-day step-by-step course focuses on how to master all you need to get your business professional and profitable. Learn tips and tricks to make your business digitally visible to more customers.

### Course Outline:

- Web Pages - Easiest sites to use, finding great free pictures, driving traffic, lead magnets, building your customer base
- Platforms - Get all your platforms set up, looking professional and performing. YouTube, google+, twitter, snapchat, Instagram, Facebook, LinkedIn
- Networking - How to work your platforms to get the best visibility and exposure
- Posts - Create easy posts that really engage your audience in a few minutes using simple tricks
- Ideas- Generate your own posting plan full of ideas of posts for the next 6 months. So you'll never wonder what to post ever again!
- Automate - Set up the tools to make managing your social media simple, stress free and save time.
- Advertising - Set up your Custom Audience and advertising templates so your ads are Ready to Go whenever you need them. Learn how to see what works with step-by-step to understanding analytics
- Payments - Connect your PayPal and invoicing so you can get your first online transaction

*...and so much more*

Upcoming Dates & Locations: Check out our website – [www.bizsprout.com.au](http://www.bizsprout.com.au)  
or Contact us on 049 7676 086



Tamsin Hommes has been using and teaching social media and IT tools since the dawn of the social media age. She is passionate about sharing her knowledge in a way that is straight forward and easy to understand. As one of the people she has helped said,  
***"She can explain technical terms to technophobics and build their confidence"***

(Pauline F - [http://bit.ly/TH\\_Link](http://bit.ly/TH_Link))

Cost: \$1397 per person

Includes: Workbooks  
Lunch  
Refreshments