

Social Media training without the jargon



Unleash the Power of Social Media to Grow your Business

Designed for Small Business Owners this full day step-by-step course focuses on how to master Facebook and other popular platforms professionally and quickly without the need to be a technical wiz. Learn tips to make digital networking easy, create beautiful posts fast, advertising on Facebook and how to target specific audiences.

Course Outline:

- Which social media platform will work best for your business?
- How to Develop your own social media plan to accomplish your business goals
- Understand what types of posts to do to really engage your audience
- How to keep coming up with good ideas for posts
- Using Social Media to advertise, the effective way
- Mastering useful tools in Facebook
- How to target specific audiences that will be interested in buying your products or services
- Easy and effective ways to create amazing posts
- Tips to make mastering and automating your social media easier so you can get on with your business

...and so much more

Upcoming Dates & Locations: Check out our website – www.bizsprout.com.au
or Contact us on 049 7676 086



Tamsin Hommes has been using and teaching social media and IT tools since the dawn of the social media age. She is passionate about sharing her knowledge in a way that is straight forward and easy to understand. As one of the people she has helped said,
"She can explain technical terms to technophobics and build their confidence"

(Pauline F - http://bit.ly/TH_Link)